



Benefits of Professional Association Membership

Presented by Ann Ebberts

CEO, AGA

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Professional Associations – Why Join?

- **Networking opportunities**
- **Access to membership directories**
- **Access to education, training, certification or licensing program**
- **Competitive Advantage**
- **Privileged access to industry events and conferences**
- **Potential for cost savings**
- **Access to and/or ability to drive innovation, thought leadership**
- **Opportunity to give back to the community and/or profession**



AGA – Our Evolution

- **Founded in 1950:** as Federal Government Accountants Association (FGAA)
- **Renamed in 1975:** Association of Government Accountants (AGA), expanding to include state and local government professionals
- **Today – We are “AGA”,** focused on advancing government accountability
 - Inclusive of member from accounting, auditing, budgeting, IT, program management, performance and related disciplines

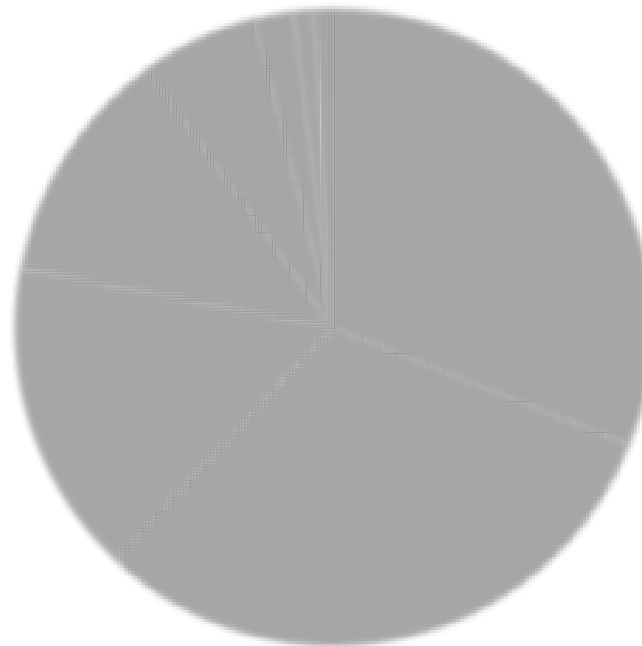
Government accountability (AGA definition): A government's obligation to the people for its actions and use of resources



We are a Member Organization

- AGA is the **only** association supporting nearly 15,000 professionals working in federal, state and local governments as well as the private, nonprofit and academic sectors
- More than 100 chapters, across U.S., and Guam, Japan, Mexico, Puerto Rico

Membership Demographic
Employer Type



Federal Government – 31%
State Government – 31%
Private Sector – 16%
Local Government – 12%
Retirees – 6%
Academia – 2%
Students – 1%
Other – 1%

Vision and Mission Statement

- **VISION:**

To be *the* premier association for advancing government accountability*

- **MISSION:**

To foster learning, certification, leadership and collaboration for professionals and stakeholders committed to advancing government accountability

- **AGA CORE VALUES:**

Service, Accountability, Integrity, Leadership



AGA's Strategic Goals

- **MEMBER VALUE:** Maximize member value through an effective and efficient organization
- **EMPOWERMENT:** Educate and empower professionals to advance government accountability
- **CERTIFICATION:** Enhance government accountability by advancing the Certified Government Financial Manager (CGFM) as the preferred professional designation
- **COLLABORATION:** Provide forums for collaboration among diverse disciplines, sectors and levels of government
- **THOUGHT LEADERSHIP:** Be viewed as *the* thought leader and catalyst for change



Education and Training

- AGA annually offers six national training events, 18 web conferences, and a catalog of 50 on-site and online courses
- There are opportunities for obtaining professional education year-round through web conferences, training events, and on-site and online courses



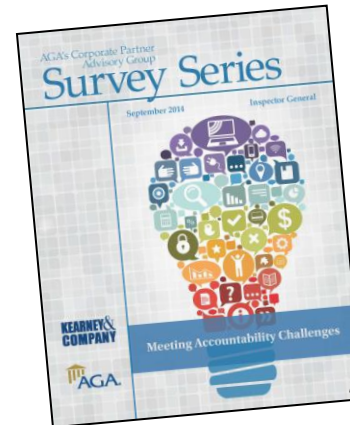
Professional Certification

- The Certified Government Financial Manager (CGFM)
 - CGFM covers governmental accounting, auditing, financial reporting, internal controls, and budgeting at the federal state and local levels
 - Achievement demonstrates expertise in the field of government financial management
 - Recognizes the unique skills and special knowledge required of today's government financial managers
- Today, there are approximately 9,600 CGFMs



Research and Publications

- AGA's reports, quarterly *Journal* and frequent electronic outreach update members on the latest news and trends affecting the profession
- Notable publications include Research Series, Survey Series and Executive Reports, and the *Journal of Government Financial Management*
- Our electronic outreach features a weekly *Topics* e-newsletter, a growing social media presence and the AGA website



Intergovernmental Program

- Purpose: To enhance the lines of communication among all levels of government with the goal of improving performance and accountability.
- The Partnership:
 - Includes high-ranking officials from the federal, state and local levels of government and higher education
 - identifies and solves the most vexing management and accountability issues facing government
- AGA serves as a neutral third party to facilitate cooperation and communication
 - Recent areas of focus include: The DATA Act, Uniform Guidance, and Blended/Braided Funding



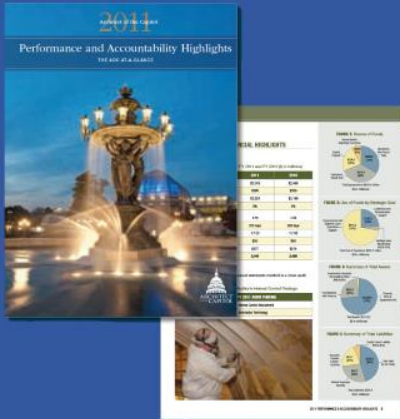
Tools and Resources

- AGA National Website: www.agacgfm.org
- Calendar of Events that lists national, regional and chapter meetings and training events
- Tool Kits and Guides include:
 - Blended and Braided Funding: A Guide for Policy Makers and Practitioners
 - Risk Assessment Monitoring ToolKit
 - Financial and Administrative Monitoring ToolKit
 - Fraud Prevention ToolKit
 - Candidate Assessment ToolKit for Grants Manager
 - Making Better Decisions: Leveraging Government Resources in Challenging Financial Times
 - Cooperative Audit Resolution and Oversight Initiative (CAROI) Guide





Citizen-Centric Reporting Program



AGA is striving for government accountability and transparency—notably through enhanced reporting—and the resultant trust it will instill in citizens.

We invite your entity to join the list of CCR preparers. By participating in this important endeavor, you can create a product that proves your commitment to transparency in government. And it's the right thing to do.

www.agacgfm.org/citizen

Citizen Centric Reporting



A Report to Our Members 2013-2014

About the AGA and the Montgomery/ Prince George's County Chapter

AGA is the premier association for advancing government accountability. Through education, research, publications, certification, including the Certified Government Financial Manager (CGFM) certification, and conferences, AGA reaches thousands of professionals and provides more than 100,000 continuing professional education (CPE) hours annually.

The Montgomery/Prince George's County Chapter of AGA is a diverse group of financial managers, accountants, and auditors. Chartered by AGA in 1968, our Strategic Themes are: Accountability, Certification, Education and Service. The Chapter's focus is on advancing government accountability, encouraging certification and offering outstanding educational events, networking opportunities, and community service activities. We are proud to report the chapter received the Platinum level of recognition from the AGA National organization for the 2013-2014 program year.



Membership

As of April 30, 2014, (the membership reporting year ends April 30 of each year) the Chapter had 276 members employed by federal government, state and local government, private industry, not-for profits, academia and retired members. The membership is diversified with auditors, accountants, budget and finance professionals, IT specialists, etc. Chapter members are students, early career professionals, mid-level managers and senior executives. Members primarily live and/or work in Montgomery and Prince George's Counties in Maryland.

Membership Metrics

	2014	2013
Membership - count	276	357
Retention Rate	77%	94%
Membership Employer - Federal	41%	48%
Membership Employer - Private	41%	36%
Membership Employer - Other	12%	16%
Percentage of members with higher degrees	86%	77%
Dual Membership - count	45	36



Mission

AGA fosters learning, certification, leadership and collaboration for professionals and stakeholders committed to advancing government accountability.

Vision

AGA supports the careers and professional development of government finance professionals working in federal, state, and local governments as well as private sector and academia. Founded in 1950, the AGA has a long history of being the thought leader for the government accountability profession.

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How We Have Progressed Fiscal Year 2013-2014



Thank you to our 2013-2014 President

Eric W. Rasmussen, partner at KPMG - The Chapter extends a thousand thanks to our former president for leading us through a challenging year. Sir, you have certainly risen to the task and kept us excited in the process. The membership body will continue to appreciate you and all your lasting contributions.

Program

The Chapter had another successful year of dynamic speakers presenting on various trending topics to an enthusiastic audience during a three course meal. Speakers ranged from federal officials such as Theresa M. Grafenstine, Inspector Program Director at the United States Department of Agriculture, and other private industry management officials as in David Fitz, Partner, KPMG Risk Advisory Services. Performance information from the dinner

meetings is cited in table 1.

Monthly Dinner Meeting	2014	2013
Number of Dinner Meeting held	7	7
Number of CPE Per Meeting	1	1
Avg. Number of Attendees	23	25

Table 1

Certification

The Certified Government Financial Manager (CGFM) certification received proclamation from the State of Maryland, Montgomery County and Prince George's County in the month of March. Chapter members maintained interest in the training programs as partnership fostered with other local chapters optimized opportunities for more interactive sessions.

This year six members passed the exams, ten certified members failed to renew, and others continue to stick with the study program. Training facilitators continued to encourage candidates that perseverance and repetition only ensures success. Current CGFM membership count is cited in table 2.

	2014	2013
CGFM	141	145

Table 2

Education

Despite the challenges this past year, the Chapter still managed to complete two successful workshops, performed 17 audio/web conferences, and welcomed several accomplished speakers like Danny Werfel, former OMB Controller and Former IRS Acting Commissioner. Each workshop averaged 60 attendees and provided eight CPE per workshop. The winter workshop included an ethics session that met the ethics requirements for both Maryland and Virginia, plus, topics such as risk management, contract and internal auditing, non-profit issues related to government grants and others.

Note: Education events are registered with the National Association of State Boards of Accountancy (NASBA).

Newsletter

Throughout the year, the newsletter provided diverse topics for review in the new sections called *Technical Updates Corner* or the *Thought leadership from Our Sponsors*. These sections enable members to stay updated on industry trends, exposure draft releases, and active projects from the different authoritative boards. With the issuance of nine newsletters and the new features the Chapter's newsletter has grown into a valuable informative tool for members to receive notification announcement via the RSS feeder.



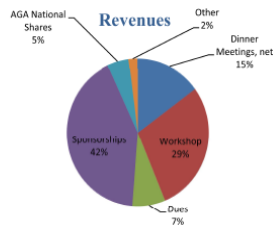
Citizen Centric Reporting

Our Finances Revenues and Expenses

What are the costs for servicing our members and how were those costs paid for?

Revenue by Source

	2014	2013
Dinner Meetings, net	\$6,056	\$6,530
Workshop	11,703	10,135
Dues	3,046	2,633
Sponsorships	17,000	17,260
AGA National Shares	2,000	2,000
Networking Events	425	550
Donations for NFP Organizations	61	460
Recruiting and Interest	331	485
Total primary revenues	\$40,624	\$40,033

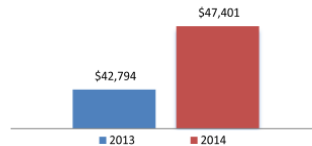


Expenses

	2014	2013
Dinner meetings, net	\$11,582	\$13,289
Workshops	8,041	8,036
Community Service	2,644	2,707
Early Careers and Membership	5,093	4,289
Sponsorship	1,487	2,018
Awards	2,441	2,703
Website	1,214	1,436
Other	2,816	5,273
Total primary revenues	\$36,816	\$39,841



Fund Balance



Additional financial information can be found at www.marylandaga.com

What's Next Challenges Moving Forward



From the President's Office

For this 2014-2015 program year, I hope that our chapter continues to grow with the retention and addition of members. I plan to focus on providing more benefits to members in the form of excellent speakers, workshops, continuing professional education, and networking events. I hope that these actions show members the value of their membership with AGA.

-Carla Mewborn

Membership

Recruiting early careers remains a challenge, but hopefully the continuance of prior year events (Early Careers BBQ, Networking/Mentoring Event with DC and NOVA Chapters), Annual Washington Wizards game, annual bowling event, and monthly happy hours) and new events in the coming program year will encourage participation and interest in the Maryland AGA Chapter. Our goal for the coming program year is to target suspended members with an attempt to regain their interest. The suspension list is gradually growing and limiting the impact to the general membership body is a matter of significant concern.

Education

Education is essential to our success, as such, time and dedication will go toward strengthening workshops and dinner meetings with dynamic speakers. Further, special consideration will go to identifying topics related to state and local governments to facilitate better involvement and recruitment.

We want to hear from you.

Do you like this report?
Would you like to see other information?
Please let us know by contacting Sherianne Wilson or Adam Pantano at ccountability@marylandaga.com. For more information on our services, visit our website at www.marylandaga.com.

We thank our generous 2014-15 sponsors:

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Becker
PricewaterhouseCoopers LLP
KPMG

Bronze Sponsors
Franklin & Turner
Kearney & Company

2014-2015 Board

President – Carla Mewborn	Education – Corinne Dougherty
President Elect – Marlon Perry	Historian – Jeff Cole
Treasurer – Alex Dickey	Historian – Flora Milans
Accountability – Sherianne Wilson	Meetings – Naren Vedula
Accountability – Adam Pantano	Meetings – Paul Ambrozewicz
Awards – Paul Ambrozewicz	Newsletter – Ashley Hagans
Awards – Joan Hebron	Newsletter – Michelle Merritt
Membership – Kathleen Sobieralski	Programs – Jimmy Hauer
Certification – Tom Birchall	Programs – Eric Rasmussen
Certification – Gabrielle Chapman	Recognition – Isaiah Okyere
Community Service – Christine Tritsch	Recognition – Marlon Perry
Early Careers – Ashlei Pope	Secretary – Erica Williams
Early Careers – Doyin Ogumbajo	Sponsorship – Danielle Rosemond
Early Careers – Steve Craft	Sponsorship – Troy Hailey
Education – Carol Ann Booth	Webmaster – Denise Reyes

Corporate Partners Advisory Group

- More than 80 corporate partners, both large and small businesses
- Our Corporate Partners include: public accounting firms, major system integrators, IT companies, management consulting firms, financial services organizations, and education and training companies
- Being a Corporate Partner offers opportunity for increased national visibility, and identification with fiscal transparency and accountability initiatives



Benefits “Revisited”

- ✓ **Networking opportunities**
- ✓ **Access to membership directories**
- ✓ **Access to education, training, certification or licensing program**
- ✓ **Competitive Advantage**
- ✓ **Privileged access to industry events and conferences**
- ✓ **Potential for cost savings**
- ✓ **Access to and/or ability to drive innovation, thought leadership**
- ✓ **Opportunity to give back to the community and/or profession**

In Conclusion.....you join because....

You believe there is
in membership



Visit us at: AGA National Website: www.agacgfm.org



Contact Information

- **Ann M. Ebberts**
 - **Chief Executive Officer, AGA**
 - **aebberts@agacgfm.org**

- **Kimberly Jones**
 - **CGFM and Intergovernmental Programs Manager**
 - **kjones@agacgfm.org**

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